

Persuasive Essay: Composing/Written Expression Rubric							
	Clear Position	Effective Conclusions	Counter-claims	Contains evidence	Organizes ideas	Develops rhythmic flow	Diction
4	Focuses on a clear position and adapts content to audience, purpose, and situation	Draws effective conclusions	Addresses counterclaims when appropriate	Contains precise and relevant evidence (examples, illustrations, reasons, events, and/or details) that suits the intended purpose and audience, clarifies and defends the writer's positions, and fully and clearly elaborates ideas.	Organizes ideas in a sustained and logical manner and exhibits unity by having few if any digressions, maintaining a consistent point of view, using highly effective and purposeful transitions to connect ideas within and across paragraphs, and having a strong lead and closure.	Develops a rhythmic flow throughout the piece that results from the purposeful variation or repetition of sentence construction for effect, the appropriate subordination of ideas, and/or effective embedding of modifiers.	Contains highly specific word choice, descriptive language, and selected information that create a purposeful and appropriate tone and enhance the writer's voice.
3	Focuses on a clear position and generally adapts content to audience, purpose, and situation.	Draws reasonable conclusions	Attempts to address counterclaims when appropriate	Contains relevant evidence (examples, illustrations, reasons, events, and/or details) that suits the intended purpose and audience, clarifies and defends the writer's position, and elaborates ideas, though some thinness or unevenness in elaboration may be present.	Organizes ideas in a logical manner and exhibits unity by having a few minor digressions and/or shifts in point of view, using transitions to connect ideas within and across paragraphs, and having a skillful if not sophisticated lead and closure.	Develops a rhythmic flow throughout most of the piece that results from some variation of sentence construction, subordination of ideas, and/or embedding of modifiers.	Contains specific word choice, descriptive language, and selected information that create a tone and enhance the writer's voice.
2	Focuses on position, but inconsistently adapts content to audience, purpose, and situation	May not draw conclusions	May not address counterclaims when appropriate.	Contains limited evidence that suits the intended purpose and audience, clarifies or defends the writer's position, and elaborates ideas; may be a list of general, underdeveloped statements.	Organizes ideas in a limited or inconsistent manner and may lack unity due to major digressions and/or shifts in point of view, limited or inconsistent use of transitions within and across paragraphs, and a weak or missing lead and/or closure	Develops and uneven rhythmic flow throughout the piece as a result of a limited variation in sentence construction.	Exhibits inconsistent tone or voice as a result of limited word choice, descriptive language, and/or selected information.
1	Fails to focus on a position or to adapt content to audience, purpose, and situation.	Fails to draw conclusions	Fails to address counterclaims when appropriate.	Contains little or no evidence that suits the intended purpose and audience or that elaborates ideas.	Fails to organize ideas and lacks unity as a result of major digressions and shifts in point of view, the absence of transitions connecting ideas, and no lead and/or closure.	Lacks a rhythmic flow as a result of little or no variation in sentence construction.	Lacks tone and voice as a result of little or no specific word choice, descriptive language, and/or selected information.

Persuasive Essay: Usage/Mechanics Rubric			
	Sentence formation	Usage	Mechanics
4	Exhibits control of sentence formation, avoiding fragments, run-ons, and comma splices	Exhibits consistent control of usage, including subject/verb agreement, pronoun agreement, pronoun case, adjectives and adverbs, verb tense, plurals and possessives, homophones, and avoidance of double negatives.	Exhibits consistent control of mechanics, including punctuation, capitalization formatting, and spelling.
3	Exhibits reasonable control of sentence formation, avoiding fragments, run-ons, and comma splices.	Exhibits reasonable control of usage, including subject/verb agreement, pronoun agreement, pronoun case, adjectives and adverbs, verb tenses, plurals and possessives, homophones, and avoidance of double negatives.	Exhibits reasonable control of mechanics, including punctuation, capitalization, formatting, and spelling.
2	Exhibits inconsistent control of sentence formation, including occasional fragments, run-ons, and comma splices.	Exhibits inconsistent control of usage, including subject/verb agreement, pronoun agreement, pronoun case, adjectives and adverbs, verb tenses, plurals and possessives, homophones, and double negatives.	Exhibits inconsistent control of mechanics, including punctuation, capitalization, formatting, and spelling.
1	Exhibits little or no control of sentence formation, including fragments, run-ons, and comma splices.	Exhibits little or no control of usage, including subject/verb agreement, pronoun agreement, pronoun case, adjectives and adverbs, verb tenses, plurals and possessives, homophones, and double negatives.	Exhibits little or no control of mechanics, including punctuation, capitalization, formatting, and spelling.

Composing/Written Expression: \_\_\_\_\_/28

Usage and Mechanics Score : \_\_\_\_\_/12

\_\_\_\_\_/40

Student Name: \_\_\_\_\_

Total: \_\_\_\_\_